

Chau Nguyen

Content creator based in Prague



Contact

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[LinkedIn](#)

Prague, Czech Republic

Skills

- Copy-writing
- Communication
- Graphic Design
- Video Production
- Project Management

Languages

- English: C2 / native
- Czech: B1
- Chinese: B2
- Vietnamese: native

Hobbies

- Blogging: Sharing study and career advice for young Vietnamese (60,000+ views)
- Street photography
- Drawing & painting

About "Cho"

I enjoy creating content that makes an impact. Whether it's offering career advice to young people, building strong brands on social media, or organizing events that bring people together -- my goal is to add value to people's lives, spread positivity, and make the world a little sunnier every day.

Experience

2021 - current

NNIT, Prague | Communications Consultant

- Increased company's social media engagement and newsletter open rate by 30% with short videos, gifs, animations, and interactive stories.
- Organized events for 200 guests (reviews increased from 4.3 to 4.6.)
- Tools: Excel, PowerPoint, SharePoint, Canva, Adobe Premiere, Meta Ad Manager, Oktopost

2020-2021

SAP, Prague | HR Intern

- Simplified career development for +100,000 employees with Vyond animations and one-page infographics
- Tools: Excel, PowerPoint, SharePoint, Vyond, Canva & Mural

2018-2020

Czech-Viet agency, Prague | Marketing Specialist

- Increased Facebook page followers from 500 to 10,000 by producing travel content (videos, articles, infographics)
- Produced weekly sponsored videos (+10,000 views per video)
- Tools: WordPress, SEO, Adobe Suite (Premiere, Illustrator & Lightroom)

2017-2018

Anglo-American University, Prague | Content Specialist

- Improved newsletter click rate by 20% with engaging content
- Increased web traffic by 30% by redesigning program brochures, producing student interviews, and creating welcome guides for new students
- Tools: Canva, MailChimp, Salesforce, Buffer, Adobe Indesign & WordPress

Education

Master's in Marketing Communication

► University of Finance & Administration, Prague | 2019 - 2021

Bachelor's in Journalism & Media

► Anglo-American University, Prague | 2015 - 2019